

Terry Lin	+1 (917) 412-1073 Email: terry.w.lin@gmail.com https://www.linkedin.com/in/itsmeterrylin/ https://github.com/itsmeterrylin
Senior Product Manager (New York, NY)	

PROFESSIONAL SUMMARY

Senior Product Manager with 6 years in B2B SaaS at CB Insights (NYC), now blending product intuition with hands-on engineering skills. Comfortable building rapid prototypes with agentic AI tools like Cursor and Anthropic’s Claude Code, debugging backend flows, and collaborating across the stack—from database, API, middleware, to frontend (web/mobile). Outside of work, I’ve been recognized for excellence in fostering homeless kittens through NYC Animal Care Centers.

PM, RAPID PROTOTYPING, & VIBE CODING SKILLS

<u>Product Strategy</u>	<u>Prototyping & Vibe Coding</u>	<u>Team Leadership</u>	<u>Business Intelligence</u>
Idea validation & “Mom Test” Product roadmapping Prioritization & Tradeoffs User Experience (UX)	Cursor, Claude Code, V0, MCP, React, Tailwind, Python, Go, Swift UI, iOS, WatchOS, Supabase, Posthog, Railway, Vercel, and more.	Stakeholder Management Mentorship & Coaching Executive communication Project Management	Datadog, Looker, Pendo, FullStory, Redash, Google Analytics

PROFESSIONAL EXPERIENCE

Senior Product Manager, AI Webchat (Canary Technologies)	New York, NY (Hybrid)	Sep 2025 - Present
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Canary Technologies is a YC-backed Series D company in hospitality AI.

Senior Product Manager (CB Insights)	New York, NY (Hybrid)	July 2019 - Sep 2025
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CB Insights is the quickest way to completely understand technology markets and companies with facts - using generative AI, predictive data science, and machine learning to deliver instant insights.

Search Platform: Increased click-through rates from 68% to 85%, significantly boosting revenue retention

- Spearheaded enhancements by adding semantic search using OpenAI text embeddings that improved relevance of results by matching on similar keywords. Worked with data science, engineering, and design to increase click-through rates from 68% to 85% using semantic AI-powered vector search.
- “Reinvented reading” with an AI-powered browser extension with 70% weekly retention, powered by Anthropic Sonnet 3.7 GenAI models. Developed the core prompt strategy and eval framework that compresses 7-minute business articles into personalized insights in seconds, tailored to each Fortune 500 customer.

Product Manager (SelfKey)	New York, NY (Remote)	Dec 2017 - Jun 2019
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SelfKey is a blockchain identity company that empowers individuals and organizations to find more privacy through full ownership of their digital identities on the Ethereum network.

Product Manager (AMZ Tracker)	Hong Kong, China	Dec 2016 - May 2017
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AMZ Tracker is an e-commerce software tool for Amazon third-party selling merchants, helping them launch new products, monitor competition, and get more reviews to their listings.

Founder (Forever Home Blankets)	Saigon, Vietnam	Feb 2015 - Oct 2016
<i>Kickstarter campaign that exceeded fundraising goal by 301% bringing it from 0 to 1.</i>		
Corporate Access (UBS Investment Bank)	Taipei, Taiwan	Nov 2009 - Aug 2013
<i>UBS is a Swiss global financial services firm, operates its institutional equities department within the investment bank, offering research, trading, and execution services to hedge funds, mutual funds, and sovereign wealth funds.</i>		
VOLUNTEER EXPERIENCE		
Foster Volunteer, NYC Animal Care Center	New York, NY	Sep 2021 - Present
EDUCATION		
Bachelor's Degree, Economics, Whittier College	Whittier, CA	
Study Abroad, Jonkoping International Business School	Jonkoping, Sweden	